

iAIRE NEWSLETTER

 www.myiaire.com

 1240 S. Hoagland Blvd.
Kissimmee, FL 34741

Your Partner in Clean Air and Cozy Comfort This Fall



October 27, 2025

Dear iAIRE Distributors,

As we step into fall, it's the perfect time to pause and reflect on how far we've come this year — and to take one final push toward ending 2025 on a high note.

At iAIRE, we know HVAC is a year-round business, but there's something about the changing seasons that reminds us what we truly provide: **comfort, clean air, and efficiency that lasts well beyond the holidays.**

As budgets wrap up and projects look to close before year-end, now's the time to help your customers experience the **iAIRE difference** — a complete ecosystem of energy-saving solutions:

-  **Solar HVAC Systems** – Reduce compressor load and energy use by up to 50%
-  **DOAS & ERV Units** – Deliver fresh air and optimized efficiency
-  **Ionization Devices** – Clean the air while reducing operational costs

Together, these systems offer your customers the *gift that keeps giving* — lower energy bills, cleaner air, and sustainable comfort for years to come.

65 Days Remaining in 2025!

Let's finish strong. Every sale closed before December 31st helps your customers reach their sustainability goals — and helps your team end 2025 ahead of plan.

Now's the time. Let's make it count.

Best Regards and Happy Selling,



Chuck Eno

Executive Vice President



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Let's Connect!



Our Gift to You: ultraPURE Ion Generator

Buy 9, Get 1 Free!

As a thank-you for being part of the iAIRE family, we're offering a special holiday gift: Purchase any order of **nine (9)** ultraPURE Ion Generators and receive the **10th unit free**.

The ultraPURE Ion Generator is one of our fastest-moving products — delivering healthier, cleaner indoor air that's easy to upsell alongside any HVAC project.

Offer valid through December 31, 2025.

 *Contact your Regional Sales Manager or email sales@myiaire.com to place your order.*

Redeem My Discount!

Product Spotlight: Solar HVAC

Harness the Power of Renewable Thermal Conversion

iAIRE's **Solar HVAC system** is transforming the way we think about energy efficiency. Unlike photovoltaic panels that generate electricity, our patented **Renewable Thermal Conversion Technology** uses the sun's heat to enhance the refrigerant cycle — reducing compressor energy use by up to **50%** while maintaining optimal comfort and performance.

Even better, Solar HVAC remains **eligible for the Federal Investment Tax Credit (ITC) through 2035**, giving your customers additional incentive to act now.

Each month through year-end, we'll highlight a different product in iAIRE's lineup — starting with Solar HVAC — to help you showcase our full ecosystem of clean, smart comfort solutions.

 *This season, give your customers energy savings and sustainability that last long past the holidays.*

GROW SALES WITH INCENTIVE-BACKED SOLAR HVAC

ELIGIBLE FOR FEDERAL TAX CREDITS UNTIL 2035!

Differentiate your line. Close more deals.

Boost margins.

Distributors are trusted partners for contractors and end-users in every sector. With iAIRE's patented Solar HVAC, you can deliver a product that is easy to sell, installs just like standard HVAC, and comes packed with incentives that make it an easy "yes" for customers of all kinds.

Add iAIRE to Your Line. Grow with Solar HVAC.

Contact us today at sales@myiaire.com.

 **Solar
HVAC**
RENEWABLE THERMAL CONVERSION TECHNOLOGY

BY **iAIRE**

Why Distributors Choose iAIRE:

- | | |
|---|--|
|  Differentiate Your Line
Stand out in a competitive market with patented Solar HVAC technology. |  Deliver Repeatable Success
Chase National Accounts with a unique offering that has lowest lifecycle costs. |
|  Boost Sales Margins
Leverage federal incentives to lower costs for customers while increasing your profitability. |  Easy Integration
Installs exactly the same as conventional HVAC—no new processes, no added complexity. |

BECAUSE THE FUTURE OF INDOOR COMFORT IS SOLAR.

The iAIRE Advantage for Distributors

- Win more bids by offering federally supported, sustainable HVAC solutions
- Deliver higher ROI for clients across all industries and facility types
- Strengthen relationships with contractors and end-users by helping them save money
- Increase your own margins while supporting decarbonization and sustainability goals

40% FEDERAL
TAX CREDIT

ELIGIBLE
UNTIL **2033!**

AND CONTINUING SIGNIFICANT CREDITS THROUGH 2035.

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