Your Partner in Clean Air and Cozy Comfort This Fall



Dear iAIRE Distributors,

saving solutions:

October 27, 2025

this year — and to take one final push toward ending 2025 on a high note.

At iAIRE, we know HVAC is a year-round business, but there's something about the

As we step into fall, it's the perfect time to pause and reflect on how far we've come

changing seasons that reminds us what we truly provide: comfort, clean air, and efficiency that lasts well beyond the holidays. As budgets wrap up and projects look to close before year-end, now's the time to help

• Solar HVAC Systems – Reduce compressor load and energy use by up to

your customers experience the iAIRE difference — a complete ecosystem of energy-

- DOAS & ERV Units Deliver fresh air and optimized efficiency • **Ionization Devices** – Clean the air while reducing operational costs
- Together, these systems offer your customers the gift that keeps giving lower

65 Days Remaining in 2025!

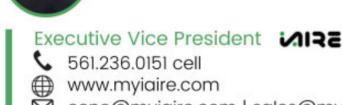
energy bills, cleaner air, and sustainable comfort for years to come.

Let's finish strong. Every sale closed before December 31st helps your customers reach their sustainability goals — and helps your team end 2025 ahead of plan.

Now's the time. Let's make it count.

Best Regards and Happy Selling,

Chuck Eno



ceno@myiaire.com | sales@myiaire.com

Let's Connect!



free.

As a thank-you for being part of the iAIRE family, we're offering a special holiday gift: Purchase any order of nine (9) ultraPURE Ion Generators and receive the 10th unit

Buy 9, Get 1 Free!

healthier, cleaner indoor air that's easy to upsell alongside any HVAC project. Offer valid through December 31, 2025.

order. Redeem My Discount!

Contact your Regional Sales Manager or email sales@myiaire.com to place your

The ultraPURE Ion Generator is one of our fastest-moving products — delivering

Product Spotlight: Solar HVAC

Harness the Power of Renewable Thermal Conversion

iAIRE's **Solar HVAC system** is transforming the way we think about energy efficiency. Unlike photovoltaic panels that generate electricity, our patented

Even better, Solar HVAC remains eligible for the Federal Investment Tax Credit (ITC) through 2035, giving your customers additional incentive to act now.

Each month through year-end, we'll highlight a different product in iAIRE's lineup starting with Solar HVAC — to help you showcase our full ecosystem of clean, smart

Renewable Thermal Conversion Technology uses the sun's heat to enhance the refrigerant cycle — reducing compressor energy use by up to 50% while maintaining

comfort solutions. 🎇 This season, give your customers energy savings and sustainability that last long past the holidays.

ELIGIBLE FOR FEDERAL TAX CREDITS UNTIL 2035! Differentiate your line. Close more deals. **Boost margins.** Distributors are trusted partners for contractors and endusers in every sector. With iAIRE's patented Solar HVAC, you can deliver a product that is easy to sell, installs just like standard HVAC, and comes packed with incentives

GROW SALES WITH

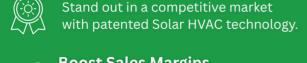
INCENTIVE-BACKED

SOLAR HVAC

optimal comfort and performance.

Add iAIRE to Your Line. Grow with Solar HVAC. Contact us today at sales@myiaire.com. Why Distributors Choose iAIRE:

that make it an easy "yes" for customers of all kinds.



Differentiate Your Line



your profitability.





Easy Integration

BECAUSE THE FUTURE OF INDOOR COMFORT IS SOLAR. 40% FEDERAL TAX CREDIT

Deliver Repeatable Success

Chase National Accounts with a unique

offering that has lowest lifecycle costs.

RENEWABLE THERMAL CONVERSION TECHNOLOGY

BYINIZE

The iAIRE Advantage for Distributors

costs for customers while increasing

- Win more bids by offering federally supported, sustainable HVAC solutions Deliver higher ROI for clients across all industries and facility types
- Strengthen relationships with contractors and end-users by helping them save money Increase your own margins while supporting decarbonization and
- sustainability goals

WWW.MYIAIRE.COM





Download Flyer